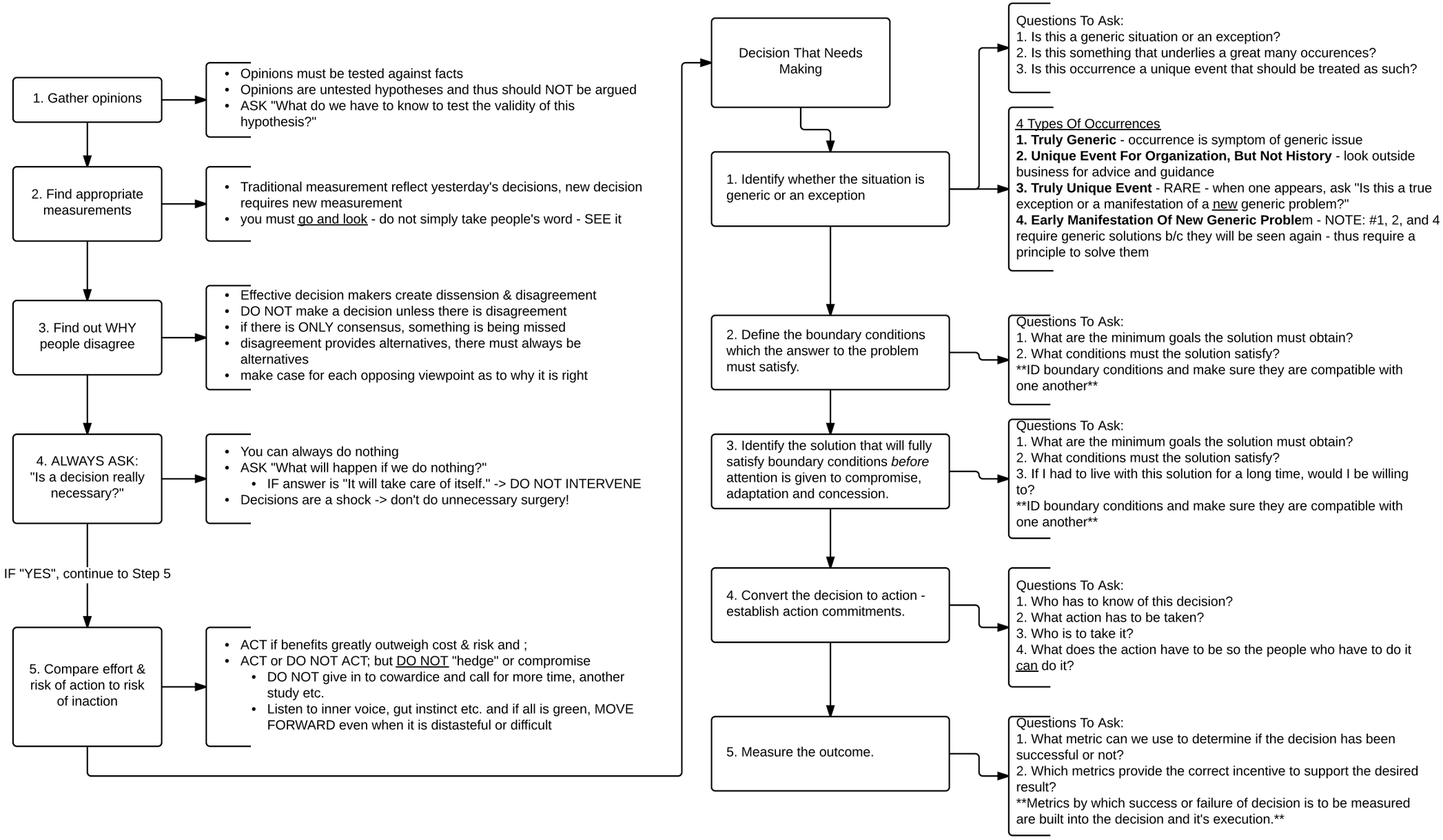Decisions & Decision Making For Effective Executives